

candidate-2-luxury-hotel-brand-dmm

Candidate 2 — Luxury Hotel Brand Digital Marketing Manager

Role targeted: Digital Marketing Manager **Location requirement:** Based in Bangkok / Thailand **Experience requirement:** 5+ years in the hotel industry

Anonymized profile (no names, profile URLs, or direct contact identifiers).

- **Current role:** Digital Marketing Manager – Global luxury hotels & resorts
- **Location:** Bangkok, Thailand
- **Industry focus:** Luxury hospitality / Thailand resorts
- **Profile overview:** Owns digital marketing for a top-tier international luxury hotel brand. Strong in paid media, SEO, social media, and data-driven growth, plus brand storytelling and social strategy for resorts.
- **Relevant skills:** Paid media, SEO, social media, performance/growth marketing, brand storytelling, luxury hospitality.
- **Why they qualify:** Manager-level digital marketing owner in a premium global hotel brand, Bangkok-based, with a focus on Thailand resort properties.