

candidate-4-hospitality-lifestyle-dmm

Candidate 4 — Hospitality & Lifestyle Digital Marketing Manager

Role targeted: Digital Marketing Manager **Location requirement:** Based in Bangkok / Thailand **Experience requirement:** 5+ years in the hotel industry

Anonymized profile (no names, profile URLs, or direct contact identifiers).

- **Current role:** Digital Marketing Manager – Hospitality & Lifestyle Brands
- **Location:** Bangkok, Thailand
- **Industry focus:** Hotels / lifestyle hospitality
- **Profile overview:** Digital marketing specialist for hospitality and lifestyle brands with prior experience as Digital Marketing Manager at a leading lifestyle hotel brand (Pattaya). Strong in social, content, and campaign strategy.
- **Relevant skills:** Social media, content strategy, campaign strategy, hospitality & lifestyle branding.
- **Why they qualify:** Previous and current manager-level digital marketing in the hotel/hospitality sector, Bangkok-based.