

candidate-5-global-hotel-group-dm-ecommerce

Candidate 5 — Global Hotel Group Digital Marketing & E-Commerce Manager

Role targeted: Digital Marketing Manager **Location requirement:** Based in Bangkok / Thailand **Experience requirement:** 5+ years in the hotel industry

Anonymized profile (no names, profile URLs, or direct contact identifiers).

- **Current role:** Digital Marketing & E-Commerce Manager – Global hotel group
- **Location:** Bangkok, Thailand
- **Industry focus:** Hotels (major international chain)
- **Profile overview:** Drives digital marketing and e-commerce for a globally recognised hotel group, focused on business growth through strategy, digital innovation, and data-driven insights.
- **Relevant skills:** Digital marketing, e-commerce, digital strategy, data-driven growth, revenue-focused marketing.
- **Why they qualify:** Manager-level digital marketing owner within a major international hotel group, Bangkok-based, combining e-commerce and digital growth expertise.