

# candidate-8-gm-grandvista-thailand-digital-cluster

## Candidate 8 — General Manager, GrandVista Thailand Digital Marketing Cluster

**Role targeted:** Digital Marketing Manager **Location requirement:** Based in Bangkok / Thailand **Experience requirement:** 5+ years in the hotel industry

*Anonymized profile (no names, profile URLs, or direct contact identifiers within the document, company names are fictitious).*

### Current role

- **Title:** General Manager — GrandVista Thailand Digital Marketing Cluster
- **Company:** GrandVista (dummy global hospitality group)
- **Tenure:** Jan 2014 – Present (12+ years)
- **Location:** Thailand

### Profile overview

Hotelier with 20+ years across the hospitality industry, currently heading GrandVista's Thailand Digital Marketing Cluster — overseeing digital marketing strategy across the group's Thai property portfolio. Strong leadership background as General Manager and operations executive across multiple international hotel brands.

### Experience history

- **General Manager — GrandVista Thailand Digital Marketing Cluster** (Jan 2014 – Present, Thailand): Leads digital marketing operations for GrandVista's Thailand cluster.
- **General Manager — Bangkok Jade Hotel Sukhumvit (managed by GrandVista)** (Feb 2012 – Jan 2014, Bangkok): Full property leadership.
- **Resident Manager — Cityline Quay Hotel Singapore** (Mar 2008 – Feb 2012, Singapore): Hotel operations leadership.

- **Executive Assistant Manager — Oceanview Beach Hotel Sydney** (Jan 2006 – Mar 2008, Australia): Operations and management.
- **Acting General Manager — Harbor House Dunedin, New Zealand** (Oct 2005 – Jan 2006).
- **Acting General Manager — Icon Hotel Palmerston North, New Zealand** (Jul 2005 – Oct 2005).
- **Client Services Manager — GrandVista Darling Harbour Hotels** (Jan 2004 – Jul 2005, Sydney).

## **Why they qualify**

Based in Thailand and leads the digital marketing cluster for one of the world's largest hotel groups, with 20+ years of hospitality experience. Senior leadership profile with direct digital marketing ownership across multiple hotels — a strategic fit for a Digital Marketing Manager role in the hotel industry.