

ServiceNow Director Candidate #7

Current Role

****Chief Information Officer****

Legacy Motors Group (Automotive Dealership & Hospitality Group)

Jan 2025 – Present (7 months)

Bangkok City, Thailand

Profile Overview

Technology leader with 20+ years of experience specializing in digital transformation. Currently CIO at Legacy Motors Group (automotive dealerships for major brands, plus rental cars, spare parts, security services, and 20 hotels across Thailand). Previously held IT Director and Head of IT roles at manufacturing, hardware, and paint companies. Proven track record deploying 30+ applications, implementing low-code platforms, and converting manual processes to digital operations.

Experience History

Legacy Motors Group – Chief Information Officer (Jan 2025 – Present)

- Define and execute technology vision, driving business growth through innovation
- Lead and manage technology team, fostering innovation and continuous learning
- Fortified cybersecurity through phishing simulation campaigns
- Optimized network performance through comprehensive Wi-Fi improvements
- Bangkok City, Thailand

DC365 Consulting Co.,Ltd – Consulting Role (Current)

- Technology consulting engagements
- Bangkok

ChemPlast Industries – Head of Information Technology (Jul 2024 – Jan 2025)

- Head of IT for polymer manufacturing company
- Mid-Senior level, full-time

Framework Solutions – IT Leadership (Aug 2022 – Present)

- Technology leadership role
- Bangkok, Bangkok City

Legacy Motors Group – Director of Information Technology (Feb 2020 – Jul 2022)

- Created and led all digital projects delivered on commitment and aligned with business goals
- Managed IT Team to deliver projects while maintaining commitment and supporting business needs
- Encouraged IT and business teams to transform operations into automation
- Managed IT recurring expenses with proper solutions
- Continuously discovered and applied new technology
- Improved customer experiences and enhanced business models through digitalization
- Deployed approximately 30 applications for internal processes and customer experience
- Implemented low-code platform, saving development time by at least half
- Implemented Agile methodologies across development, test, production, and cybersecurity environments

ProBuild Hardware – IT Manager (Aug 2018 – Feb 2020)

- Planned and tracked projects for efficient delivery aligned with business objectives
- Worked closely with board of directors on digital strategies
- Managed IT Team of 20 persons for operational procedures and incident management
- Managed annual IT budget and vendor relationships
- Partnered with commercial team for digital transformation

ColorTech Industries – Assistant Manager, Digital Transformation (Jan 2016 – Jul 2018)

- Implemented dealer connect application for ordering and co-promotion
- Initiated LINE chatbot for customer product information access

ColorTech Industries – Assistant Manager, IT Infrastructure & Project Manager (Jan 2012 – Dec 2015)

- Implemented CCTV surveillance system for entire company complex
- Achieved 99.9% uptime in IT infrastructure management

ColorTech Industries – IT Supervisor (Jan 2009 – Dec 2012)

- Managed overseas network via VPN across Vietnam, Cambodia, Malaysia, Indonesia, and Myanmar branches
- Project managed AVAYA IP Phone system (~1,300 clients)

ColorTech Industries – IT Assistant Supervisor (Jan 2006 – Dec 2009)

- Designed and managed internal network with redundancy
- Designed and deployed IP system for all network branches

DesignWorks Architects – Computer Network Administrator (Jan 2003 – Jan 2005)

- Entry-level network administration role
- Rama 9, Bangkok

Education

- **Bachelor's Degree** – King Mongkut's Institute of Technology Ladkrabang (2000–2005)

Skills

Digital Transformation, Low-Code Platforms, Agile Methodologies, Cybersecurity, Network Management, VPN, Multi-Country IT Operations, Budget Management, Team Leadership

Why This Candidate Qualifies

- **Regional Exposure:** Managed IT across operations in Thailand, Vietnam, Cambodia, Malaysia, Indonesia, and Myanmar
- **Digital Transformation:** Deployed 30+ applications, implemented low-code platforms, converted manual to digital operations
- **CIO Level:** Currently serving as CIO with full technology vision and strategy responsibility
- **Multi-Industry:** Experience across automotive, hospitality, manufacturing, hardware, and paint industries
- **ASEAN Operations:** Proven track record managing IT across multiple ASEAN countries
- **Innovation:** Implemented Agile, low-code, and cybersecurity improvements